(b) if so, the details thereof;

(c) whether Advertising Standards Council of India has examined or is examining this issue;

(d) if so, the details thereof; and

(e) the outcome of such a study?

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI ANAND SHARMA): (a) and (b) With a view to containing the adverse effect of programme advertisements on viewers, specially the children, the Government had set up a Committee to review the existing Programme and Advertisement Codes prescribed under the Cable Television Networks (Regulation) Act, 1995 and rules framed thereunder. The Committee has submitted its report on 5.3.2008 which is available on the Ministry's website www.mib.nic.in for wider consultation.

(c) to (e) A Representative from Advertising Standards Council of India (ASCI) was a member of the above committee and the draft code was formulated after studying similar regulation in other democracies.

Swan telecom

*159. SHRI DHARAM PAL SABHARWAL: Will the Minister of COMMUNICATIONS AND INFORMATION TECHNOLOGY be pleased to state:

(a) whether it is a fact that Government has given licence to Swan telecom under the "first come first serve" basis;

(b) if so, the details of policy under which the licence was given with fee charged from the company;

(c) the equity pattern of the Swan telecom as per the Memorandum of Association on the date of licence on "first come first serve" basis;

(d) whether grant of licence to the company is a violation of clause 8 of the guidelines for Unified Access Service Licence; and

(e) if so, the details thereof and action taken against the company for violation of above rule?

THE MINISTER OF COMMUNICATIONS AND INFORMATION TECHNOLOGY (SHRI A. RAJA): (a) and (b) Yes, Sir. Unified Access Services (UAS) Licences have been issued to M/s Swan Telecom Private Limited on "first come first served" basis and as per the Guidelines dated 14.12.2005 in thirteen service areas. the company has paid Rs.1537.01 crore towards entry fee of the USA licences.

(c) The equity pattern of M/s Swan Telecom Private Limited on the effective date of licences was as below:-

Sl. No.	Name of Promoter(s)/ Shareholder(s)	Indian/Foreign	Number of equity shares of rupees 10/- each fully	%of equity shares held in the company paid up
1.	Tiger Trustees Pvt. Ltd.	Indian	9,82,19,000	90.10
2.	Delphi Investment Ltd.	Foreign	1,07,91,000	09.90
	Total		10,90,10,000	100

(d) No, Sir. Licence is not in violation of clause 8 of the guidelines of UAS Licences.

(e) Does not arise.

2G Spectrum licence

*160. SHRI R.C. SINGH: Will the Minister of COMMUNICATIONS AND INFORMATION TECHNOLOGY be pleased to state:

(a) whether it is a fact that the private parties who were allotted 2G spectrum licence, sold their stake to foreign players at huge premium, allegedly at a huge loss to the exchequer;

(b) if so, who are these private players, at what price they were allotted the spectrum and at what price their stake was sold to the foreign companies;

(c) whether the spectrum allotment policy of Government is the reason for the huge loss of revenue to the exchequer in this respect; and

(d) if so, the corrective measures being taken in this regard?

THE MINISTER OF COMMUNICATIONS AND INFORMATION TECHNOLOGY (SHRI A. RAJA): (a) and (b) The private operators have been awarded Licences under first come first served policy of the Government under Unified Access Services Licence (UASL) regime since 2003. Since then almost all the operators have diluted their equity in order to raise funds for investment in the company. Government has been issuing UAS Licence at a pan India fee of Rs. 1658.5701 crore and those who desired to operate wireless services under UAS Licence obtain wireless operating licence. Government as a policy has been providing wireless spectrum to the operators based on the subscribers based criteria without any upfront charge and levy annual spectrum usage charges on revenue share basis. The department does not maintain at what price equity has been sold to the foreign companies by the private operators.

(c) No, Sir.

(d) Does not arise.